



# White paper

NFData

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# 1. Introduction

NFData is an NFT live data aggregator, portfolio manager, and ranking tool. Our goal is to construct an inclusive image of the NFT market in an aesthetic and transparent manner. Whether you are an NFT collector or hobbyist, a market analyst, or just exploring NFTs, NFData offers a variety of essential tools allowing you to appreciate distinctive L1s and their market movements.

The roots of NFData are in the NEAR ecosystem and its multi-wallet and cross-chain analytics will serve to recruit potential investors to the ecosystem.

*“With this tool, we want to make the NFT ecosystem an easy place to trade NFTs, regardless of the chain you are on. NFData will bring ease of access to finding the right collection at the right time, gaining novel insights on collections and their trends. An all-in-one dashboard.”*

## 1.1 Products

Cross Chain:

- **Portfolio Management**  
Manage all of your NFT holdings and analyse your habits and decisions using our dozens of KPIs. Our slew of tools will allow you to engage with the NFT market directly from the NFData platform
- **Feature Rating & Ranking**  
Review the opinions of analysts, verifying and scoring projects based on multiple factors, helping you have a deeper insight into communities before you invest.
- **Live Data Market Aggregation**  
Unique KPIs & statistics give you a comprehensive overview of multi-blockchain market data and how various L1s are performing in relation to one another.

## 2. NFT Launch

### Starfleet NFData

A collection of 3333 unique and randomly generated pixel art NFTs stored on the NEAR blockchain. 60+ Unique Traits.

Price : TBA

Mint Date : TBA

Holder Benefits:

- Lifetime access to our subscription-based features, unlocking gated tools, and premium analytics.
- Influence the path of development by leveraging your voting rights

### 2.1 Business to Business Subscription Model

#### Free Access

Cross-chain Portfolio Management & Market Analytics

Advanced resources

Portfolio Tools: Market Listing, NFT Transfer

Connect Unlimited wallets

10+ KPIs

NFT News by NearWeek

#### Premium Access: (\$5/mo)

Free Access

Social Media KPIs: community analytics and engagement

NFT Rating and Ranking Analytics: Analyst movements and perspectives

Advanced Bots: Hunter Bots, Mass NFT Burn, TBA.

#### NFT Access

Free Access + Premium

### 2.2 ASAC token

To be announced

## 3. NFDData

### 3.1 What is the USP and utility of the dashboard?

It will be a ***cross-chain web app*** with 3 main features:

- NFT portfolio management
- General NFT Market Data
- Rating & Ranking feature

### 3.2 What are the NFT portfolio management features & KPIs?

Meet our all-in-one solution for managing NFTs, connecting multiple wallets from different blockchains. You will have an overview about your historical NFT activities and KPI management functions. There will also be a social component, which gives users the opportunity to peer into how others users are managing their NFT portfolio and where only owned NFTs can be used as an avatar to your account.

In short: Keep track of the NFTs across multiple wallets, knowing what you have spent and giving you an indication of their current value.

- # NFTs
- # Collections
- featured section (advertisement banner)
- collection view (detailed view with collection overview metrics)
- card view (detailed in-collection view with single NFT metrics)
- ...

### 3.3 What are the Market Data section features?

- general NFT market data cross-chain
- compare marketplaces on a macro level
- compare NFT collections on different metrics

### 3.4 What are the Rating & Ranking features?

- We have a scoring algorithm and classification model, which takes x amount of factors with weighted attributes. A final rating score comes out which reaches from 1-5, 1 being the highest score and 5 being the lowest score.
- A ranking system will be implemented where all projects, which are screened and rated by us, can be found. This ranking system will also take variables into account, which are “owned” and managed by our community. This will be the owners of an NFDData NFT (DAO).

## 4. Roadmap

### 4.1 KPI's

**Q2:**

#### **Launch MVP (April-May)**

User authentication

Multi wallet connect function (web3)

Multichain portfolio management (NEAR - SOL)

Currency view (EUR-USD)

Collection overview

Card view

Search function (token number & collection name)

Link to wallet address

Function to remove / ignore / flag collections from portfolio

Blockchain filter

Rarity score parameter on card view

Listed on (marketplace symbols) - collection view

Blockchain (symbol) - collection view

Account settings (Avatar + wallets)

#### **Feature development (June-July)**

Amount of NFTs on collection overview

NEAR/USD line graph

GAIN/LOSS line graph

Collection Pie Chart

Manage your dashboard KPIs (edit, add, remove, reorder)

Tier system based on NFDData NFT

Light/Dark mode

### **Q3:**

#### **Portfolio Management**

Detailed Card view (attributes, rarity, ...)

Rarity compare NFT vs Market (based on attributes the average sell/list price, rarity buckets)

Marketplace listing function (list, delist, buy)

Tokens (name, amount, volume, ...)

Staking (staked or not)

Notifications (% drop/raise, % FP raise/drop, % Volume raise/drop)

#### **General Market Data**

Comparing collections (select collections & compare them on certain metrics)

Cross-chain NFT market comparison (volume, wallets, type of wallet)

ETH blockchain

Luna blockchain

Feature that shows interesting collections based on personal settings or based on your portfolio

Search based on certain parameters to scan for collections (price, rarity, type of project, ...)

#### **Rating & Ranking**

Rating system for communities

Twitter data collection

#### **Extra**

Airdrop utility (WL, NFTs, real-life tickets, ...)